

PART 1



In Luke 11:34 (KJV) Jesus teaches, "The light of the body is the eye: therefore when thine eye is single, thy whole body is full of light; but when thine eye is evil, thy body also is full of darkness." By

talking about the need for singleness of vision, Jesus is advocating the power of focus. When you are single-minded, you are focused. When you are double-minded, you are constantly vacillating between two opinions. Double minded will make you very unstable person (James 1:7-8) but through mental and intellectual focus, the glory of creativity will be released inside of you.

Sunlight versus Laser Light

Take the sun for instance. The sun is a powerful source of energy. Every hour, the sun washes the earth with billions of kilowatts of energy. The temperature of the outer, visible part of the sun is nearly 5,500 degree Celsius. With some sun block lotion, you can easily sunbathe for one to two hours without any problem.

On the other hand, a laser is a relatively weaker source of energy. A laser takes a few watts of energy and focuses them into a coherent stream of light. Yet, with laser energy, you can drill a hole into a diamond., cut through steel beams, or wipe out cancer in a human body. In fact, you can focus that little laser energy into temperatures that exceed 5,500 degree Celsius-hotter than the surface of the sun! *Focused light has tremendous power!*

As such, what Jesus teaches about focus is very important to us all. Why? Jesus answers, "You are the light of the world. A city that is set on a hill cannot be hidden. Let your light so shine before men, that they may see your good works and glorify your Father in heaven" (Matt. 5:14-16).

Focus can bring energy and power to whatever you do. Churches with focus have greater impact in a city than unfocused churches. The future of your business or career depends on the focus you put into it. Remember the old adage: *If you are a Jack of all trades, you become a master of none!*

THE GREAT COLA WAR

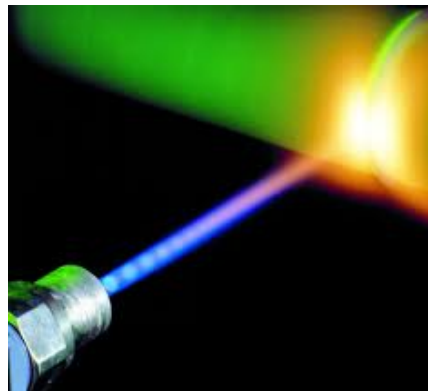
One of the greatest illustrations of the power of focus is the "Great Cola War" between Pepsi Cola and Coca Cola. In the mid-1980s, the market shares of Pepsi Cola and Coca Cola were about even.

Pepsi then started buying Frito-Lay – the maker of "Lay's Potato Chips" – the world's largest snack food company. Pepsi then bought Pizza Hut, Taco Bell, and KFC, which were the world's largest pizza, Mexican and chicken fast food chains respectively. In addition to that, Pepsi also owns Hot n' Now, Chevys, California Pizza Kitchen, DiAngelo Sandwich Shop, and East Side Mario's. Altogether Pepsi owns 24,000 restaurants, making it the largest restaurant owner in the world. In comparison, McDonald's has only 14,000 restaurants.

In the drink's department, Pepsi owns Pepsi Cola, Diet Pepsi, Pepsi Max, Pepsi XL, Mountain Dew, 7-Up, Slice., All Sport, and even Lipton Tea. And just for kicks, Pepsi also sells Russian vodka in the US.

When you look at the parent company PepsiCo, it is very unimpressive. It has a much bigger spread than Coca-Cola. After all Coca-Cola is only a beverage company, period. But while PepsiCo is worth US\$44 billion, Coca-Cola is worth twice as much at US\$93 billion. Per dollar sales, Coca-Cola is worth almost four times as much as PepsiCo!

Pepsi's philosophy is to be all over the world as quickly as possible, Coca-Cola has a simpler, more focused mission: *To be number one in America.* First, America, and only then, the whole world. *That is the power of focus.*



Let us look at another comparison. While Pepsi owns 24,000 restaurants, McDonald's only owns 14,000 restaurants. But Pepsi's restaurants make only US\$400 million in annual profit, whereas McDonald's restaurants make US\$1.1 billion in annual profit. The 24,000 restaurants that Pepsi owns have an estimated combined value of US\$10 billion. In comparison, the 14,000 restaurants that McDonald's owns are worth

US\$31 billion. The smaller, more focused company is worth three times as much as the larger, less focused company.

Part 2....In our next issue of Across Asia we will dwell on the subject of how to stay focus on our vision.

Focus brings energy and power to almost anything you do. The future of your business or career depends on the focus you put into it.

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BB Asia Highlights I

Helping the under privilege BB Boys and Girls

In this issue, we highlight to you 10th Kota Kinabalu Company from the state of Sabah, in East Malaysia, The Company runs two BB platoons that comprise of poor native children and teenagers in two different rural locations in the outskirts of Kota Kinabalu city.



The first platoon, Jireh Home, a Christian home that provides shelter for native children and

teenagers who have to leave their remote villages to attend school in small rural town. The officers and members travel weekly for 45 minutes to run the BB parade.

The second platoon located in Pitas, is the poorest area in the state of Sabah. The native children are of very poor background.



The officers and members travel 3 hours to Pitas on weekly basis to run the BB parade.



We thank God that so far someone has bought BB t-shirts worth RM1800.

Contribution for items like track

pants, awards badges, school shoes, sports and games equipment, stationery such as pencils, color pencils and writing papers are still required.

If you wish to help please email to BB Asia Secretariat at francis.chiong@bbasia.org

Our next issue we will highlight to you another rural BB Company, 1st Keningau Company.

BE PARTNERS



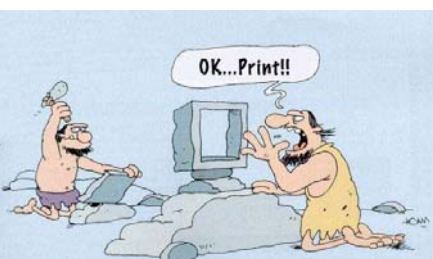
How about contribute your finance, time, talent, expertise or in person? Yes, we NEED you if you can help us with your:

Finance – specific project e.g. put a BB member in uniform project in Thailand, East Malaysia or The Philippines.

Talent – we r looking for a team of graphic designers to enhance our newsletter, website, e-flyers & project brochures! Anyone?

Expertise – We r also looking for Newsletter sub editor (Preferably with English proficiency)

Best of all, you can help from the comfort of your laptop at home by communicating with me via facebook, google, skype or gmail chat.



For more details, please email me at francis.chiong@bbasia.org.

Trainers on demand



If you have the passion and experience in training and teaching children, youth and BB officers, we need volunteer trainers to help us!

Some of the expertise needed are:

- Officers & NCOS / LDC training
- Leadership & Productivity training
- Christian ministry
- BB traditions, BB methods e.g. BB Camp, Parade, Bugle Calls etc.

October 2011

- Semarang (Indonesia) – Leadership Development Course for NCOS (7-9 Oct)

November 2011

- Surabaya – Basic Officers Training Course

January 2012

- Jakarta – Advanced Officers Training Course (mid Jan)

February 2012

- Jakarta – LDC I & II (1st or 2nd Week Feb)
- Jakarta – 2nd Junior Camp (end Feb)

April 2012

- Manila – National Officers Training Course
- Manila - National Boot Camp for Senior Section Boys and Girls



BB Asia Highlights II

BB Asia International Voluntary Service Program

Here's a new way, you get to travel, experience new culture, language, food and making new friends and at the same time contribute to God's mission field.

Sometimes, the satisfaction of travelling can be obtained from volunteering. You can choose to volunteer with BB in Philippines, Cambodia, Thailand,



Malaysia or Indonesia by

- helping rural or street children and youths. The program includes teaching English, arts, crafts, games, BB training, Gospel & English camps.
- providing education, counseling, mentoring & coaching.
- carrying out community and environmental projects such as medical services, hygiene training and recycling activities.

Thus, BB Asia has introduced the "BB Asia International Voluntary Service Program". The program is opened to all BB members.

The program has a mixture and flexibility that suit both the sending and the beneficiary organization in terms of duration, nature, needs and complexities. Certification would be issued to participants upon completing and fulfilling the basic requirements of the program.

Recently, on 16-29 July 2011, the 50th Hong Kong Company became the first BB Company participated in the program. (see separate article under "Country News")

For more information please contact BB Asia Secretariat at bb.secretariat@bbasia.org

Remembering our Founder



October is the month for us to commemorate two important events – the founding of The Boys' Brigade on 4th October 1883 and our Founder's birthday on 27th October 1854. Let us observe this twin event on the 1st Week and the 4th Week of October.

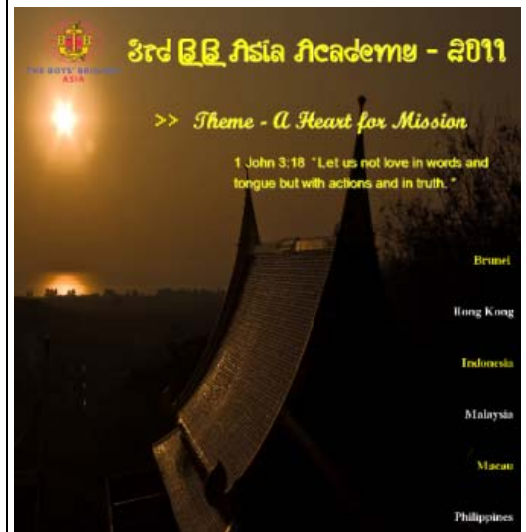


BB Asia Secretariat has relocated to BB Malaysia HQ effective August 1, 2011,

New mailing address
5, Jalan Anak Gasing 6/5, 46000 Petaling Jaya, Selangor, MALAYSIA

Telephone: +6016 -202 7784
Fax: +603-7784 4323
Email address remained unchanged.

Up Coming Events



The 3rd BB Asia Academy will be held in Thailand on 15-20 November 2011. Apart from learning, there will be time of fun, fellowship and friendship. You will get a chance to network with like-minded BB members from other countries.

Hurry up if you have not signed up yet. The SGD220 per person registration fee will end on 30 September 2011. 1st October 2011 onwards the registration fee will be SGD270 per person.

You can download the registration form at www.bbasia.org. Please fax the form to +603-7784 4323 or email to francis.chiong@bbasia.org.

BB Asia 1st Officers Fellowship – 28-31 December 2012 in Hong Kong



For more information look out for our next issue of Across Asia Oct-Dec 2011. So stay tune!

COUNTRY NEWS

HONG KONG

50th Hong Kong visited Brunei & Malaysia

16 members and officers from the 50th Hong Kong Company had the privilege to be the first participants of the BB Asia ***International Voluntary Service program (IVP)**.

We decided to pick Sabah and Brunei to serve as volunteers from 16-29 July 2011. Our planning started as early as December 2010 with numerous email and skype communication between BB Asia Secretariat which act as the coordinating agency, the 50th Hong Kong company (Sending Organization) and the beneficiary organizations namely 10th Kota Kinabalu, 1st Keningau and 1st Brunei.



The planning details covered areas like costing, safety, emergency evacuation contingency, city and rural off-road vehicles transfers, meals, lodging, identifying and fine tuning activities that has to meet the



minimum requirements and needs of our Company, the beneficiaries and the ***IVP**, language barriers solution, pre-departure briefing, audit and evaluation.

We successfully met the criteria required under the ***IVP** for

both individual and group categories by clocking in 33 hours (10 projects) of Spiritual, 16 hours (1 project) of Physical – Adventure, 18 hours (10 projects) of Social – Community and 11 hours (7 projects) of Educational activities.

More than 200 local BB officers, Boys & Girls, pastors and staff of two local (2) churches from the beneficiary organizations were involved in this program.



We wish thanked all involved in making our trip a success and meaningful to our Boys and Girls.

Reported by **Lee Fuk**

50th Hong Kong Lieutenant and Ministry Staff of the Hong Kong Baptist Church



CAMBODIA

1st Phnom Penh Leadership Training

The objective of the Leadership Camp was to train the trainees (NCOs) to run the 150 members strong Company. A total of 37 trainees from Company and 3 staff from BB Learning Centre participated the camp

The camp activities consisted of sing-along sessions, knots and lashes, life skills, drills and outdoor cooking. Most of the activities were taught by Mr Kong Chak Mun and Mr Liew Sun Bee. They also took the opportunity to mentor the Company officers on how to manage the Company.

One of the key activities was when the Boys had to use limited amount of money given, to buy food at the market and then to cook dinner enough to feed all their team members within



half an hour. It was an opportunity for them to learn to manage their finance and time, subsequently engage in careful planning before executing their plans.



Each team also had to prepare a 5 minutes fancy drill for the drill competition. They spent during the free time preparing for the performance. Their 'never-give-up' spirit was evident

throughout the preparation. Overall, the performance was impressive and surpassed my expectation.

The finale was a treasure hunt around the market area. It attracted attention from the onlookers. One of the security guards even stopped my group and asked what they were doing! I am sure it must have been a novelty for the locals to see how we engage our Boys using such activities.

In conclusion, the training camp was a success. The Boys learnt about leadership skills and enjoyed themselves tremendously.



Reported by

Kong Chak Mun

Staff of BB Learning Centre, Cambodia



INDONESIA

1st Leadership Development Course In Surabaya



It was the first Leadership Development Course I (Basic) held since the formation of the BB in Surabaya city six years ago. It was also a timely blessing to have Mr Roger Ong, a former staff of BB Singapore who is now the Assistant Chaplain of St Hilda's Secondary School, Singapore to help. His experience and expertise with young people and also his BB training was a big help to impart BB culture and BB methods among the trainees and the local officers.

The training was attended by 37 Boys and Girls from two BB Companies in Surabaya. It was held in 13-15 June 2011 at a Christian campsite that is about 2-hour drive from Surabaya city.



The Boys and Girls had a great time of learning and fun as well. Mr Roger Ong also took the opportunity to conduct a ministry session for the Boys and Girls. Some of them gave their lives to Jesus and some went through a time of spiritual healing.

Another highlight of the camp was the early morning emergency evacuation. They were asked to wake up at 1 o'clock in the morning and had to recite the BB object correctly before they were allowed to return to sleep



Camp Bersama



250 campers attended the BB Indonesia National Camp on 25-28 June 2011 at Sibolangit, Sumatera. Among the international participants were from BB Hong Kong, Malaysia and Singapore

The camp also coincided with the 25th Anniversary celebration of BB Indonesia.



Also present were Mr Michael Moorthy, BB Asia President and some members of his Exco. Mr Lim K Tham, the General Secretary, who was instrumental in the formation of BB in Indonesia unable to attend but was represented by his wife, Mrs. Jenice Lim.

Jakarta Junior Camp



Forty one Junior Girls and Boys joined the 1st BB Jakarta Junior Camp on 29-30 June 2011.

They enjoyed the camp so much that more than half wanted to come back in 2012. It was an opportunity for them to know other members from other companies. They also learned and played together through activities like drill and practiced BB traditions such as BB songs, hand clapping, hand shake, vesper, table grace and so on. It was without doubt that the Boys and Girls left the camp with their love and understanding of the BB deepened.

Reported by
Saud Tannamasa
Executive Director, BB Indonesia





PHILIPPINES

1st National Officers Equipping Conference

The 3 days Conference was held on 11-13 April 2011. 42 officers attended the conference held at MGC Newlife Christian Academy in Manila. Among the courses conducted are Basic Officers Training Course, Strategic Planning Workshop and Sports Ministry.



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We thanked our trainers from Malaysia and the Philippines who volunteered their finance, time and expertise to enhance the ministry of the BB in the Philippines.

Tagaytay Training 27-28 August 2011

If you do not know where Tagaytay is, think of Cameron Highlands in Malaysia, Punchak or Brastagi in Indonesia or Chiangmai in Thailand. Tagaytay is 2-hour drive from Manila.

The two days training was attended by more than 100 people at the newly completed CCT Tagaytay Training & Retreat Centre.

We thanked God that despite of typhoon Nanmadol that lashed through Luzon island, all the participants made it to the venue safely. The intermittent heavy rain and strong wind did not affect us at all. We thank God that all the participants also manage to return home safely.

The Leadership Development Course Level I and II were

Tagaytay Training 27-28 August 2011 *continue*



conducted by Captain Ng Yee Khai and Captain Esther Chew from BB Malaysia whilst the Basic and Advanced Officers training were conducted by Mr Low Han Hwa, Mrs (Lieutenant) Angie Low, also from Malaysia.



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12 Scouts Patrol Leaders (NCOs equivalent) and 2 Scout Masters (Officer equivalent) from the Grace Christian College, Manila also attended the training.

The trainer also visited one of the community centre run by the Centre for Community Transformation. The centre works among poor children and youths in the ancient Spanish old city, Intramuros in the city of Manila. The soon-to-be chartered BB Company has about 80 Boys and Girls.



Reported by Paul Oliver Tiu
Pro-tem Chairman, BB Philippines

	September 2011	October 2011	November 2011
 Executive Secretary's DIARY	2 : On leave	6-10 : Semarang, Indonesia, LDC II	12-21 : Bangkok, Thailand, BB Asia Academy
	30 : On leave	12-13 : On leave	29 : On leave

Prayer Points

"But thanks be to God, who always leads us in triumphal procession in Christ and through us spreads everywhere the fragrance of the knowledge of him." - 2 Corinthians 2:14

PRAY FOR

BB Asia

- Wisdom for the BB Asia Executive Committee to manage the expansion and support of the BB work in the Asia region.
- Volunteers who have the heart for mission beyond their own countries to come forward to serve as leaders at BB Asia Executive Committee or to provide professional expertise for the developmental work in countries that have just started BB ministry.
- The continuing support of generous financial contribution to keep our work going.
- Preparation for the BB Asia Academy in Thailand – to find suitable speakers, logistics and good responds from the BB countries.



Secretariat

Staff traveling and work schedule - protection, good health and fruitful effort.

BB Brunei

- Members from rank and file to answer His calling to serve as leaders in BB Brunei.

BB Hong Kong

- Breakthrough of BB work in mainland China.

BB Indonesia

- Registration process of BB Indonesia as an organization with the Government authority.
- To raise more leaders to expand the work in Jakarta, Blora, Semarang, Bandung and Surabaya.

BB Macau

- Continuous growth and development in the existing companies.
- To raise more leaders from rank and file to come forward to lead the BB.

BB Malaysia

- To raise to the challenge to serve as full time staff in BBM HQ.

BB Singapore

- Will continue to provide leadership and manpower for the expansion work in the Asia region.

BB Thailand

- HQ Dedication Service on 19 November 2011 – preparation.
- Pray for God's provision to pay off the remaining balance for its new headquarters building.
- Pray for more churches and schools to adopt BB as their uniform ministry for children and youth.

BB Cambodia

- Pray for the new BB Company 1st Phnom Penh that the Boys and Girls will benefit from the BB program.
- Pray for God's provision for someone to take charge of BB Learning Centre in Siem Reap in 2012. Mr Kong Chak Mun will end his full time service in December 2011. Pray for him as he seeks the Lord's direction.
- Christian leaders to dedicate their lives to raise God fearing leaders among children and youth for Cambodia.

BB Philippines

- The registration of National BB Philippines with the government.
- Churches and schools leaders who have attended the officers training will be able to organize and implement the BB program.

CONTACT US

If you wish to receive or send Across Asia to a friend or friends, just drop us an email stating the individual's name and email address. We gladly welcome comments, news, announcements, prayer items, articles, photographs etc.

Kindly note that BB Asia reserves the right to edit or not to publish any contribution deemed unsuitable.

Disclamation:

Views expressed in this newsletter are not necessarily those of The Boys' Brigade Asia.